



ASEAN Update Seminar SDGs Series Vol.3 Roundtable Discussion “Actions for the Planet”

ASEAN-Japan Centre

ASEAN-Japan Centre will host the third session of its ASEAN Update Seminar SDGs Series: “Roundtable Discussion: Actions for the Planet”. This seminar series is centred on the potential of “impact investing” as a vehicle to finance the work towards achieving the SDGs in ASEAN. Impact investing, firstly coined in 2007, is an investment approach that pursues to create and measure societal impact along with financial return.

Building on the first and second sessions illustrating impact investing as a solid SDGs financing vehicle, this third webinar takes the form of a roundtable discussion with 3 ASEAN environmental businesses that attract impact investments. These businesses from Cambodia, Indonesia and Thailand showcase their deeply impactful work that renews our perspectives of the potential of ASEAN businesses for the planet.

It is our hope that this webinar will assist businesses in ASEAN and Japan currently exploring ways to increase their impact in their business operation for the SDGs. This webinar will also be suitable for environment-oriented MSMEs in ASEAN and Japan looking for ways to get access to impact investment as well as for collaboration to achieve the SDGs in their investment and business operations.

Date	Thursday, 7 October 2021		
Time	3:00pm – 4:30pm Tokyo time		
Venue	Online (English-Japanese simultaneous interpreting)		
Program	3:00pm : Opening Dr. Aya Ono, Junior Program Manager, ASEAN-Japan Centre 3:05pm : Greenhope (Indonesia) Ms. Puspita Soebijantoro, Green Business Consultant of Greenhope 3:20pm : ATEC International (Cambodia) Mr. Ben Jeffreys, Founder and CEO of ATEC International 3:35 : Bioform (Thailand) Ms. Pavinee Waewseangsang, Founder and CEO of Bioform 3:50 : Discussion and Q&A 4:30pm : Closure		
Organiser	ASEAN-Japan Centre		
Capacity	200 people	Suitable for	Those interested in enterprising environmental work and impact investing as a way to finance the SDGs in ASEAN and Japan
Language	English and Japanese (simultaneous interpreting)	Fees	Free
Registration	Please register from the link below: https://data.asean.or.jp/form/seminar/app_seminar.aspx?id=96314691 [Click on “English” on the top right corner of the screen]		
Contact	ASEAN-Japan Centre, Trade and Investment (TI) Cluster / Ono: info_ti@asean.or.jp TEL: 03-5402-8006 / Fax: 03-5402-8007		