

ASEAN-Japan Centre is going to host the 5th session of the ASEAN Update Seminar SDGs Series on the “Investing in Impactful Businesses in ASEAN from Japan”. This seminar series kicked off in May with the [first session](#) highlighting the potential of “impact investing” as a vehicle to finance the work towards achieving the SDGs in ASEAN.

This 5th session in this webinar series bases the learning from the [4th session on Social Impact Management and SDG Impact Standard](#) (18 October). In this session, we invite Ms. Satoko Kono, Founder and President of ARUN LLC and focus on the case of ARUN LLC, an investment fund in Japan that invests in impactful businesses in ASEAN.

It is our hope that this webinar will assist all kinds of businesses – MSMEs and large corporations currently exploring ways to understand the impact investing and the SDGs endeavours in these regions.

Date/time	Tuesday, November 9, 3pm – 4pm (Tokyo JST)		
Venue	Online (The link will be emailed to all registrants – registration link below.)		
Program	Time	Contents	
	15:00-15:05	Opening	
	15:05-15:40	Investing in Impactful Businesses in ASEAN from Japan Ms. Satoko Kono, Founder and President, ARUN	
	15:40-15:55	Q&A	
	15:55-16:00	Closing	
Organiser	ASEAN-Japan Centre		
Capacity	200 people	Suitable for	Those interested in impact investing and SDGs activities in ASEAN and Japan
Language	English and Japanese (Simultaneous interpreting)	Fees	Free
How to join	Please register to participate from the link below: (English on the top right corner) https://data.asean.or.jp/form/seminar/app_seminar.aspx?id=38046075		
Contact	ASEAN-Japan Centre, Trade and Investment (TI) Cluster / Ono: info_ti@asean.or.jp TEL: 03-5402-8006 / Fax: 03-5402-8007		