

ASEAN-Japan Centre will host a webinar on impact investment based on its forthcoming report titled “*Impact Investing towards ASEAN Sustainable Development Goals (SDGs)*”, specifically focusing on the potential of impact investing as an approach to finance the SDGs. Impact investing, firstly coined in 2007, is an investment approach that pursues to create and measure societal impact along with financial return. It is a growing field of investment practice both globally and in ASEAN that has great potential in financing and measuring the SDGs.

Global impact investing market reaches \$715 billion in 2020, whereas in Japan, it is \$5.6 billion, doubled from \$2.8 billion in 2019. The ASEAN impact investing market is estimated \$6.7 billion through 298 deals made in 2017-2019. The market is fast growing and taking shape, yet needs further institutional support coordination to benefit more from impact investment and thus contribute to spur progress towards the SDGs.

This webinar provides an overview of impact investing practice that contributes to achieving the SDGs in ASEAN. Through a case of impact investment fund, Garden Impact Investments Pte Ltd based in Singapore, we will illustrate the current practice of impact investing in ASEAN.

It is our hope that this webinar will assist ASEAN governments in formulating better investment policies for the SDGs and assist both ASEAN and Japanese companies in considering more SDGs in their investment and business operations.

Date	Monday, 31 May 2021		
Time	3:30pm – 5:00pm Tokyo time		
Venue	Online (English-Japanese simultaneous interpreting)		
Program	<p>3:30pm : Opening remarks <i>Mr. Masataka Fujita, Secretary General of ASEAN-Japan Centre</i></p> <p>3:35pm : Welcome remarks <i>Mr. Tan Tai Hiong</i> <i>Assistant Director and Head of the Services and Investment Division, ASEAN Secretariat</i></p> <p>3:45pm : Impact Investing towards ASEAN SDGs <i>Dr. Aya Ono, Project Officer, ASEAN-Japan Centre</i></p> <p>4:15pm : Case study <i>Mr. Mason Tan</i> <i>Co-Founder of Garden Impact Investments Pte Ltd (Singapore)</i></p> <p>4:35pm : Q&A</p> <p>5:00pm : Closure</p>		
Organiser	ASEAN-Japan Centre		
Capacity	200 people	Suitable for	Those interested in impact investing in ASEAN
Language	English and Japanese (simultaneous interpreting)	Fees	Free
Registration	Please register to participate from the link below: https://data.asean.or.jp/form/seminar/app_seminar.aspx?id=52036856 [Please click on English on the top right corner of the website]		
Contact	ASEAN-Japan Centre, Trade and Investment (TI) Cluster / Ono: info_ti@asean.or.jp TEL: 03-5402-8006 / Fax: 03-5402-8007		