

“BRUNEI WEEK” IN TOKYO, JAPAN
ASEAN-JAPAN CENTRE
Asean Promotion Centre on Trade, Investment and Tourism
26 and 27 February 2019

Organised by the Embassy of Brunei Darussalam in Japan and ASEAN-Japan Centre (AJC)

[TUESDAY, 26 FEBRUARY 2019]

[AFTERNOON SESSION]

13.30pm **Arrival of Participants and Registration**

14.00pm **Remarks**

Dr. Dayang Hajah May Fa’ezah binti Haji Ahmad Ariffin
Permanent Secretary (Economy)
Ministry of Finance and Economy of Brunei Darussalam

14.10pm **Remarks**

Mr. Masataka Fujita
Secretary-General of the ASEAN-Japan Centre (AJC)

14.15pm **Seminar on Trade and Investment**

Briefing by Brunei Economic Development Board (BEDB)

Speaker: *Mr. Soon Loo, Chief Executive Officer of BEDB*
Topic: *Invest in Brunei Darussalam*

Briefing by FDI Action and Support Centre (FAST)

Speaker: *Mr. Hj Mohammad Yussof bin Hj Hussin, Senior Manager of FAST*
Topic: *FDI Action and Support Center (FAST): Facilitating your investment into Brunei Darussalam*

Briefing by Darussalam Enterprise (DARE)

Speaker: *Mr. Daniel Leong, Deputy Chief Executive Officer of DARE*
Topic: *Industrial Sites*

Briefing by Yamako Pacific

Speaker: *Mr. Kenji Takeda, Director of (Yamako Pacific Pte. Ltd) / CEO of Yamako Takeda Shouten Co. Ltd. and Mr. Masayuki Takaku, Chief Operation Officer of Yamako Pacific Group*
Topic: *Experience of Doing Business in Brunei Darussalam*

16:30pm **Networking Session/ Light Refreshments – Trade and Investment**

[SIDE ACTIVITY]

14.30pm **Business Matching Event/ Showcase of Brunei Products – Trade and Investment**

[END OF AFTERNOON SESSION]

[WEDNESDAY, 27 FEBRUARY 2019]

[AFTERNOON SESSION]

13.30pm **Arrival of Participants and Registration**

14.00pm **Remarks**

*Mr. Azian Maidin
Chargé d'affaires ad interim
Embassy of Brunei Darussalam in Japan*

14.10pm **Remarks**

*Mr. Masataka Fujita
Secretary-General of the ASEAN-Japan Centre (AJC)*

14.15pm **Seminar on Tourism and Education**

Briefing by Tourism Development Department, Ministry of Primary Resources and Tourism

Speaker: *Ms. Adilah Rahman, Tourism Officer (TBC)*
Topic: *Overivew of Tourism Promotion in Brunei Darussalam*

Briefing by Darussalam Assets

Speaker: *Ms. Dk Hjh Dewi Sarwani Pg Hj Sarpuddin, Senior Investment Associate of Darussalam Assets*
Topic: *Medical Tourism in Brunei Darussalam*

Briefing by Discover the World (General Sales Agent for Royal Brunei Airlines)

Speaker: *Ms. Mari Onda, Country Manager of General Sales Agent for Royal Brunei Airlines*
Topic: *The Upcoming Direct Flights Between Brunei Darussalam and Japan*

Briefing by Universiti Brunei Darussalam (UBD) (TBC)

Speaker: *(TBC)*
Topic: *Overview of UBD: Background, Strategy and Strengths
Collaborative Opportunities in Student Exchange, Joint Research and Joint Supervision*

Briefing by Universiti Teknologi Brunei (UTB) (TBC)

Speaker: *Ms. Siti Asmahlati Bolkini binti A. Haji Ahmad, Lecturer and Director, International and Public Relations of Universiti Teknologi Brunei (UTB)*
Topic: *(TBC)*

Briefing by Kagawa University

Speaker: *Mr. Masaaki Tokuda, Vice-President of Kagawa University*
Topic: *Collaboration Practices between Universiti Brunei Darussalam (UBD) and Kagawa University (TBC)*

Briefing by Ms. Marina Goto, Waseda University

Topic: *Experiences in Brunei Darussalam*

16.30pm **Cooking Demonstration by Royal Brunei Catering (RBC)**

Networking Session/ Light Refreshments – Tourism and Education

[SIDE ACTIVITY]

14.30pm **Business Matching Event – Tourism and Education**

[END OF AFTERNOON SESSION]