



# JOURNEY

旅 路



- |      |   |      |   |      |   |
|------|---|------|---|------|---|
| 1960 | President is launched in Japan by Matsuzaki Co. Ltd., selling attaché cases to discerning business travellers.<br>アタッシュケースの松崎コーポレーションからプレジデント・スーツケースの販売を開始。 | 1995 | First President trolley case with telescopic handle and integrated wheel system introduced.<br>プレジデントで最初の伸縮式ハンドルおよび一体型キャスターのトローリーケースの販売を開始。 | 2010 | First entry into China market.<br>中国マーケットでの販売を開始。   |
| 1964 | First President travel case made from moulded plastic material with an aero-grade aluminium frame.<br>プラスチックとエアロ・グレード・アルミニウム素材を使った最初のプレジデントスーツケースが誕生。       | 1996 | First luggage company to be certified by the ISO9000 quality management system.<br>世界ではじめてISO9000クオリティマネジメントシステムを認可されたバッグ製造企業となる。           | 2015 | Launch of proprietary technology, SPC™ (Smart Polycarbonate).<br>独自技術であるSPC™(スマート・ポリカーボネート)を使ったスーツケースの販売を開始。                  |
| 1970 | Indonesia factory established.<br>インドネシア工場設立。   | 2000 | Joint venture with Hinomoto Japan producing luggage accessories.<br>日乃本株式会社とラゲージアクセサリーの協同開発を開始。   | 2019 | Launch of proprietary technology, Nuvolon (Fibre Reinforced Polymer).<br>独自技術であるNuvolon (ファイバー・リインフォース・ポリマー)を使ったスーツケースの販売を開始。 |
| 1988 | President register and launch sales in over 40 countries worldwide.<br>世界40カ国でプレジデント商標を登録。  | 2005 | China factory established<br>中国工場設立。  |      |   |

# KUBIKO

surpassing the ordinary luggage



## Background

In the increasing mobile lifestyle of today's travellers, we find many people need to be productive even when they are traveling.

Since waiting time takes up a very large part of our journey, e.g., waiting for public transportation, waiting in line to check in at airport hours before departure, etc.

It would be very desirable to have a comfortable station for us to sit down and rest, or work. This is how the idea of KUBIKO came about.



# Dimension, size, and weight



Kubiko	20" (Cabin)	24" (Cube)
Dimension	52 X 32 X 25 CM	50 X 48 X 36 CM
Volume	28 Lt	61 Lt
Nett Weight	2.6 Kgs	4.1 Kgs



**Mobile Sofa**

It has a height of a regular sitting chair

Completely flat top for sitting comfort

Max Load 120 kg





**Brake Caster**

Locking wheels to prevent luggage from sliding while sitting down.





**Stack and Lock**

The Cabin size is designed to be able to “stack and lock” on top of the Cube.

A woman with long dark hair, wearing a beige short-sleeved dress and high heels, is walking on a paved path. She is pulling a white rolling suitcase with her right hand. The suitcase is tilted back. In the background, there are stone steps and a building with large windows.

One-hand Operation

A one-hand maneuvering of the luggage make your travelling more comfort.



When they stack together, its height almost same as a work desk.

Mobile Working Station



## Mobile Table





**Packing Cubes**

Customise Packing Cubes to maximize user's organized packing (only for Cube)



**Meta Zip**

Meta-zip (patented) for cabin case expansion to 20% more capacity.

Meta-Zip is a hidden expandable system . Its double zipper system also increasing the safety.

# Colors



**Midnight Blue**



**White**



**Black**



## CONCLUSION

The KUBIKO luggage concept will appeal to :

- Mobile executives who wish to maximise their productivities while on the move.
- Mobility impaired people who would need to constantly sit down for rest while traveling.
- Family traveling with young kids who always struggle to find resting places for young children.

# Thank You

