

## ASEAN Update Seminar

### J-League & ASEAN: Sport business to co-grow in ASEAN

ASEAN-Japan Centre

ASEAN-Japan Centre is going to host a webinar titled: “J League & ASEAN: Sport business to co-grow in ASEAN”. This webinar will showcase the activities of J-League as a platform for local governments, businesses and football supporters that promote businesses and people-to-people exchange between ASEAN and Japan. This webinar aims to provide the perspective towards future sport businesses in ASEAN and Japan.

Inviting Mr Takeyuki Oya, the Global Business Manager of the Japan Professional Football League, this webinar focuses on the relations between Japanese businesses, local governments and other stakeholders within ASEAN as well as future business opportunities. Mr Oya is responsible for an overseas market development particularly in ASEAN for international market expansion beyond the existing domestic market. The projects include business matching, revitalizing local economy and various forms of exchange activities. Mr Oya has also been engaged with the Asia Football Confederation as a match commissioner since 2015.

It is our hope that this webinar will assist in your business and investment endeavours.

<b>Date</b>	3pm – 4pm (Tokyo time) on Thursday, January 27, 2022		
<b>Venue</b>	Online		
<b>Speaker</b>	<b>J-League &amp; ASEAN: Sport business to co-grow in ASEAN</b> Mr Takeyuki Oya, General Manager of Global Business Department, Japan Professional Football League		
<b>Moderator</b>	Dr Aya Ono, Trade and Investment Cluster, ASEAN-Japan Centre		
<b>Organizer</b>	ASEAN-Japan Centre		
<b>Capacity</b>	200 people	<b>Suitable for</b>	Those interested in sport business, business development and J-league activities in Southeast Asia
<b>Language</b>	Japanese / English	<b>Admission</b>	Free
<b>Registration</b>	Please access the link below [click English on top right] <a href="https://data.asean.or.jp/form/seminar/app_seminar.aspx?id=21453747">https://data.asean.or.jp/form/seminar/app_seminar.aspx?id=21453747</a>		
<b>Contact</b>	Trade and Investment Cluster, ASEAN-Japan Centre TEL: 03-5402-8006 / FAX: 03-5402-8007 <a href="mailto:info_ti@asean.or.jp">info_ti@asean.or.jp</a>		

※All registrants will receive the webinar link by the 26<sup>th</sup> of January.

※ASEAN-Japan Centre only collects the data that is necessary to provide its services to send out newsletters and to the speaker to understand the audience background. We do not disclose personal information of registrants to any third parties.