



Guideline for Independent Participants

AJWELP is a program to empower ASEAN startup women entrepreneurs by linking them with companies, mentors and other women entrepreneurs from ASEAN and Japan. It is designed for startups whose business was launched after January 2013.

Finalists or country representing participants, one per country, will be selected among nominees from relevant organizations to deliver business presentation during AJWELP. However, we also welcome additional participants as Independent Participant to join AJWELP on self-financed basis to meet other entrepreneurs from ASEAN and Japan to exchange ideas, experiences, and values.

AJWELP Independent Participants are eligible to join following programs free of charge:

- Workshop on entrepreneurship and presentation skills (1.5 days)
- Mentors' session followed by lunch (half day / optional)
- Business presentation event by finalists as an observer
- Networking reception
- Company visit (full day / optional)

In addition, if you are also a startup entrepreneur whose business is 5 years or less (business launch after January 2013), the organizer will arrange an occasion where you can introduce and promote your business during AJWELP (details will be informed in due course).

Expenses to be shouldered by Independent Participants

Travel and other expenses necessary to attend AJWELP should be shouldered by each participant, including airfare, lodging, local transportations, meals, travel insurance and so on.

Itinerary of participants;

Jan. 26 (Sat.)		Arrive in Kuala Lumpur
Jan. 27 (Sun.)	Full day	Orientation Workshop on entrepreneurship and leadership by UNCTAD trainers
Jan. 28 (Mon.)	a.m.	Workshop on improving your presentation skills by UNCTAD trainers
	p.m.	Join rehearsal for AJWELP finalists or free on your own
Jan. 29 (Tue.)	a.m.	Session with AJWELP mentors
	noon	Lunch with AJWELP mentors
	p.m.	Business Presentation Event *You will be an audience of presentation by country representing participants (finalists)
	evening	Networking reception
Jan. 30 (Wed.)	Full day	Company visit (optional) * We plan to visit successful startup companies. *Light lunch will be provided by AJC. *Please participate the whole program. (Partial participation is not allowed).
Jan. 31 (Thu.)		Leave Kuala Lumpur

Application:

1. Please fill up and send the attached application form by Nov. 30, 2018.
2. Please also read, sign and submit the attached consent form together with the application form.

The organizer limits a number of self-funded participants (independent participants) up to 5 persons per country on first come first served basis. However, those who applied to country representing participant (finalist)'s slot and were not chosen will be prioritized. In case a country's slot of five becomes full and other country/ies still have some room, we may reallocate the slot and accommodate more than 5 persons from one country. We will coordinate this after we close application.

Thank you and we look forward to receiving your registration.

Inquiries:

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