Country	Vietnam	
Project Name	ASEAN-Japan Business Person Support Program for Vietnam	
	Dispatch of experts, press people and business person to Vietnam	
Place/Venue	Vietnam Fisheries International Exhibition 2013 (VIETFISH), HCMC	
Duration	June 24 (Mon.)- 27 (Thu.), 2013	4 days
Co-organizer	Vietnam Trade Promotion Agency (VIETRADE)	
Expert / Participants	<ul> <li>Mr. Hiroaki Ogami, Advisor, Japan Frozen Food Inspection Corporation</li> <li>Mr. Seiichi Saruishi, Chief Editor, Saisan Times Co. Ltd.</li> <li>Mr. Shuhei Yoshida, Director &amp; Deputy Chief Editor, Only one Jounal Co. Ltd.</li> <li>Mr. Seiji Totsune, President, Maple Foods Limited</li> </ul>	
Activities/Observation	- On the occasion of the VIETFISH 2013, four Japanese visited Ho Chi Minh City to study the latest situation of the fishing industry and exhibition in Vietnam. During the fair, a seminar was also organized by VIETRADE for the benefit of Vietnamese exporters to learn the Japanese market and trends.	
	- Further, two press members conducted direct interviews with several Vietnamese companies to report the latest business situation of those companies to the Japanese business sectors concerned.	