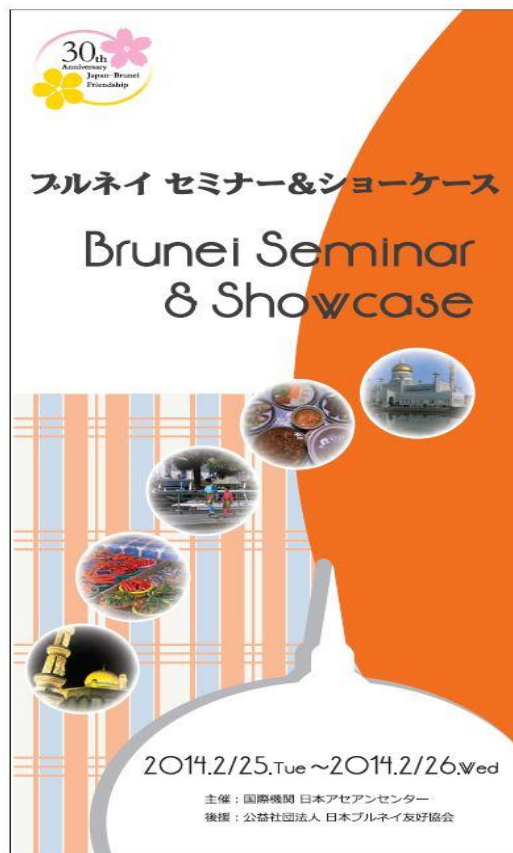


Post-Activity Report on Brunei Seminar & Showcase



at

ASEAN-Japan Hall

ASEAN-Japan Centre
(TRADE AND INVESTMENT DIVISION)

Outline of Brunei Seminar & Showcase

Brunei Seminar & Showcase was organised at the ASEAN-Japan Hall of ASEAN-Japan Centre with the cooperation of the Ministry of Foreign Affairs and Trade (MOFAT), Embassy of Brunei Darussalam in Japan and Brunei-Japan Friendship Association on February 25 -26, 2014. This event marked the commemoration of the Brunei-Japan 30th year of diplomatic relations.

1. Duration: February 25 (Tue) – 26 (Wed), 2014
10:00 to 17:30
2. Venue: ASEAN-Japan Hall
ASEAN-Japan Centre
1F Shin-Onarimon Building, 6-17-19, Shimbashi, Minato-ku
Tokyo 105-0004
3. Participants: 4 government agencies and 4 companies from Brunei Darussalam
4. Theme: Brunei Darussalam Food Industry – Brunei Halal
5. Publicity:
 - a) E-mail Magazine : 10,757 addresses
We sent out email magazine 10,103 addresses on February 18, and 654 addresses on February 20, 2014.
 - b) PR Flyers : 500 copies
We distributed Brunei Seminar & Showcase flyers to the participants of Tour guides training program by JNTO on February 21 at the ASEAN-Japan Hall, related associations and the visitors to the Hall.
 - c) Linking websites with Related Authority / Association
Brunei Seminar & Showcase was posted on the website of the Japanese Embassy in Brunei Darussalam and Brunei-Japan Friendship Association in Tokyo.
6. Related activity: Brunei Industrial Familiarization Mission was conducted under the program of investment division on February 26 (Wed), 2014.. Mission members visited QP factory in Yamanashi Pref. to learn about the latest technology/technique on food production and industry trends on new products. They also visited Japan Frozen Foods Inspection Corporation (JFFIC) to brief on analysis of hazardous materials .
7. Number of Participants
to the seminar: 74 people from business sectors/associations

List of participants from Brunei Darussalam

No.	Government / Agency / Company	Name of Mission Member
1	Ministry of Foreign Affairs and Trade	Zainuddin Zainal
2	Ministry of Religious Affair	Wajihah Haji Zainuddin
3	Ministry of Industry and Primary Resources	Cristalina Jalil Marsal
4	Brunei Economic Development Board	Jessica Lai
5	Ghanim International Food Corporation	Feby Latip
6	Ghanim International Food Corporation	Nurul Ikram
7	Golden Corporation	Yap Kar Yee (Karen)
8	HKH Fastfood & Take Away	Hjh Kamariah Hasbullah
9	Royal Brunei Catering	Dk Siti Mawarnie Pg Haji Ibrahim

II. Results of Business Meetings

1. General Information

a) Business Meetings

Date: February 25 (Tue), 2014

Time: 13:00 – 18:00 .

Venue: ASEAN-Japan Hall of the Centre

b) Number of Participating Companies: 4

c) Number of Mission Members: 9 (including 4 officials)

d) Number of Visitors: 293

e) Number of Business Meetings: 34

Seminar on Brunei Halal



H.E. Haji Mahamud bin Haji Ahmad
Ambassador Extraordinary and Plenipotentiary of Brunei Darussalam to Japan



Mr. Yoshikuni Ohnishi
Secretary General of ASEAN-Japan Centre



Mr. Genichi Ichikawa, Secretary General
Director of Japan-Brunei Friendship Association



Ms. Jessica Lai
Brunei Economic Development Board



Ms. Cristalina Jalil Marsal
Ministry of Industry and Primary Resources



Ms. Wajihah Haji Zainuddin
Ministry of Religious Affairs



Ms. Feby Latip
Ghanim International Food Corporation Sdn



Ms. Dk Siti Mawarnie Pg Haji Ibrahim
Royal Brunei Catering



Ms. Yap Kar Yee (Karen)
Golden Corporation Sdn



Ms. Hjh Kamariah Hasbullah
HKH Fastfood & Takeaway

Brunei Showcase and Business Meetings



